



4th Annual Leadership Conference

DATE:

Thursday, June 4
8:30 a.m. – 4:30 p.m.

LOCATION:

McNamara Alumni Center,
Univeristy of Minnesota,
Minneapolis, MN

Deadlines for

Exhibiting Reservation:
May, 15

Questions? Contact Christine Durand, MCN's communications and marketing director, at cdurand@mncn.org or 651-757-3082.

Leadership Conference

Exhibiting, advertising and sponsorship opportunities

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About the Conference: This conference encompasses groundbreaking exploration of the principles of nonprofit leadership, the role of leaders in organizations, and the ways that nonprofit leadership strengthens organizations and communities. The two-day conference will include traditional conference elements mixed with a unique leadership experience. The event will be participatory with mentor-matching and affinity dialogues related to the theme. Conference participants have traditionally been nonprofit leaders at all levels – from emerging to experienced leaders, all with an interest in gaining leadership experiences and skills.

Participants: At this conference you will find individuals involved in nonprofit leadership of all levels and types from leaders of nonprofits large and small, foundation staff and leaders, nonprofit board members, emerging leaders, mid-career leaders, seasoned leaders, volunteers, nonprofit educators and trainers and more!

Sponsorship: As a conference sponsor, you will get the highest level exposure before and during the event. Sponsor benefits include logo placement on conference promotional materials, Web site and program, recognition as a sponsor at the event and in the program. Your sponsorship also includes a full exhibit package. Conference sponsorship packages start at \$3,000 and can be customized to your needs. A la carte sponsorship opportunities are also available for various conference elements. .

Exhibiting: Exhibits are located surrounding the main atrium/ballroom – in prime visiting locations. Exhibits include an 6-foot draped and skirted table and two chairs; full conference admission for up to two people; listing with Web address in the conference program and Web site. (Exhibit fees: \$550)

Exhibits Include:

- 6-foot draped and skirted table and two chairs
- Free admission for up to two people (Regular admission fees: \$149 for members/\$199 for nonmembers)
- Listing with Web address in event program
- Listing and link on the event Web site

Exhibit fees do not include A/V needs, including electrical Internet access. Forms for ordering these items will be provided.

exhibit/sponsorship

to reserve your exhibit and/or sponsorship:

1. Complete the reservation form.

2. Submit form and payment by the deadline to: MCN, 2314 University Ave. W., Ste 20, St. Paul, MN 55114, or fax form and payment to 651-642-1517.

2009 Leadership Conference

organization information

main contact name _____

title _____

business name _____

organization's street address _____

city / state / zip _____

ten digit phone _____ contact person's e-mail _____

Web site (as it should appear in print) _____

Names of up to two staff to attend conference _____

payment

Exhibit (\$550 for members and associates/
\$750 for other businesses and consultants)

Sponsorship (please contact MCN for package details)

Fees enclosed: _____

Check enclosed. Please bill my VISA or MasterCard.

card # _____ exp. date _____

name (as it appears on card) _____

organization name (if corporate card) _____

billing address (if different than above) _____

cardholder signature _____