

Benefit Highlights

Nonprofit News: MCN's quarterly members-only newsletter is a highly-read journal providing trends, insights and updates on issues affecting the sector. As an associate member you can:

- Receive a one-year subscription
- Submit articles for review
- Submit ads – a members-only benefit (ally and advocate level associates receive discounted or free ads)

Web Listings: MCN's Web site is a highly visited resource for nonprofits.

As an associate member you will:

- Be listed with a link at www.mncn.org/associates.htm
- Receive a discount on your NonprofitYellowPages.org listing (ally, advocate and supporter level associates receive a free listing)

Mailing List Rental: Get mailing lists generated from MCN's database of over 6,000 Minnesota nonprofits. Customize this list by activity area, location and budget. As an associate member you will:

- Receive a 50% discount on your list rental (ally and advocate associates receive a free mailing list of MCN's 1,900 nonprofit members)

Associate Membership

Three levels of associate membership, three levels of benefits

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Who: Associate membership with the Minnesota Council of Nonprofits is for businesses, consultants, vendors and individuals who work with nonprofits. As an associate member, you'll stay in touch with the latest trends and developments in Minnesota's nonprofit sector. See page 14 for a list of current associate members.

Why: Nonprofit managers often rely on the skills of outside consultants, vendors and other professionals to help them accomplish their organizational goals. MCN can help you reach these nonprofits through the benefits of associate membership.

Benefits:

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| <p>Basic</p> <p>Supporter (newly)</p> <p>Advocate</p> <p>Ally</p> | <ul style="list-style-type: none"> • A one-year subscription to <i>Nonprofit News</i> • Discounts to attend MCN trainings and events • Discounts on MCN publications • 30% discount on ads in the <i>Nonprofit Yellow Pages</i> (page 3) • Opportunity to purchase ads in <i>Nonprofit News</i> (pages 4-5) • 50% discount on mailing list rental (page 6) • Link to your Web site from www.mncn.org • Opportunity to submit speaking/article proposals (pages 11-12) |
| | <ul style="list-style-type: none"> • Free one-year listing in the <i>Nonprofit Yellow Pages</i> (page 3) • 50% discount on ads in <i>Nonprofit News</i> (pages 4-5) • One free one-time-use member mailing list (page 6) • One free copy of the <i>Nonprofit Directory</i> (page 13) |
| | <ul style="list-style-type: none"> • A second free one-time-use member mailing list (page 3) • One free quarter-page ad in <i>Nonprofit News</i> (pages 4-5) • Free distribution of brochures to MCN's 1,900 nonprofit members • Assistance with developing your marketing plan for nonprofits |

Membership benefits begin upon receipt of application and payment and will continue for one year. Renewal reminders will be mailed prior to membership expiration.

associate membership application

to join:

1. Complete the application form.

2. Attach a brief description or brochure.

3. Mail or fax this form, a brochure and your annual dues to: MCN, 2314 University Ave. W., Ste 20, St. Paul, MN 55114, or fax form and payment to 651-642-1517.

Yes! I want to join MCN as an associate member!

your information

main contact name

business name (as you would like it listed in promotional materials)

organization's street address

city / state / zip

ten digit phone

organization's e-mail

contact person's e-mail

organization's Web site

payment

Annual Commitment

___ \$100 Basic ___ \$500 Advocate
 ___ \$250 Supporter ___ \$1,000 Ally

Fees enclosed:

Check enclosed. Please bill my VISA or MasterCard.

card #

exp. date

name (as it appears on card)

organization name (if corporate card)

billing address (if different than above)

cardholder signature